

#MIPOWEROFTRAVEL
THE GREAT *Michigan*
SCAVENGER HUNT 

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Eligibility. This #MIpoweroftravel Giveaway (“Giveaway”) is open to all natural persons who are legal residents of the 50 United States and District of Columbia, who are at least 21 years old at time of entry. Void outside the USA, in Puerto Rico, the US Virgin Islands, and other United States territories and possessions. The Giveaway is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

Sponsorship. The Giveaway sponsor is the Michigan Association of Convention & Visitors Bureaus (MACVB) (“Sponsor”), located at P.O. Box 304, Stanwood, MI 49346. Sponsor and its respective affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees, and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Giveaway, including without limitation, the immediate family members of such individuals, are not eligible to participate. Sponsor will conduct the Giveaway substantially as described in these Official Rules.

Entry Period. This Giveaway begins on May 2nd, 2021 at 12:00AM EST and ends on May 31st, 2021 at 11:59 PM EST (“Entry Period”).

How to Enter. During the Entry Period, post a photo of your favorite Michigan vacation and use the #MIpoweroftravel. You must have public privacy settings to be entered to win. This Giveaway is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. You understand you are providing your information to Sponsor and/or Administrator and not to Facebook or Instagram. All entries become the property of Sponsor and none will be acknowledged or returned.

Limitations on Entries. LIMIT ONE ENTRY PER PERSON, PER SOCIAL ACCOUNT, PER IP ADDRESS. No third party entry or entry through any sweepstakes service is permitted. Any person who attempts or otherwise encourages the entry of multiple or false contact information under multiple identities or uses any device or artifice to enter or encourage multiple or false entries, as determined by Sponsor, will be disqualified. Use of robotic entry devices is strictly prohibited.

Grand Prize(s). Ten (10) Grand Prizes will be awarded. Prize may consist of one of the following: Three-night stay at multiple Michigan hotels selected by Sponsor, OR Lodging Voucher to Michigan hotel selected by Sponsor, OR Travel & Activity Vouchers valid in Michigan destination selected by Sponsor. While winners will be selected by the Sponsor’s

committee, the specific prizes will be awarded randomly to the winners. Prize may involve travel to one of the following destination partners: Discover Kalamazoo, Travel Marquette, Cadillac Area Visitors Bureau, Visit Charlevoix, Livingston County Convention and Visitors Bureau, White Lake Area Chamber of Commerce, Munising Visitors Bureau, Go Great Lakes Bay, St. Ignace Visitors Bureau, Frankenmuth Convention and Visitors Bureau, Mt Pleasant Area Convention and Visitors Bureau, Alpena Area Convention and Visitors Bureau, Visit Lenawee, Coldwater County, Mecosta County, Manistee County, Experience Jackson, Petoskey Area Visitors Bureau, Calhoun County, South Haven/VanBuren County, Traverse City Tourism, Sault Ste Marie, Birch Run Area CVB, Houghton Lake Area Tourism Bureau, Baraga County, Destination Ann Arbor, Experience Grand Rapids, Visit Muskegon, West Branch Visitors Bureau, Visit Detroit and Blue Water Convention and Visitors Bureau. Selection of hotel, event selections, and other travel and event arrangements are solely within Sponsor's discretion. All other expenses not specifically mentioned herein are solely the winner's responsibility. Winner will be required to provide a valid credit card to hotel to cover incidentals which are not included in Grand Prize package. All prize items are subject to availability and restrictions. Winner and travel guest must travel on same itinerary. [A minor may accompany winner as a travel guest only if the winner is the minor's parent or legal guardian. Minor must be accompanied at all times during trip (including, but not limited to, hotel stay and all prize-related events) by minor's parent or legal guardian.] Winner and guest must have all necessary identification and/or travel documents (i.e. valid U.S. driver's license) required for travel. Winner understands there are inherent risks involved in travel and these risks may be present before, during, and after the trip. Winner agrees to accept the Grand Prize "as is" and entrants hereby acknowledge that neither Sponsor nor Administrator is in any manner responsible or liable for any warranty, representation, or guarantee relative to the Grand Prize, including warranties provided exclusively by a prize supplier. Additional terms and conditions may apply to hotel, or event suppliers for which Sponsor and Administrator shall not be responsible or liable in any way for any cancellations, losses or damages. Approximate value of prize ranges based on specific prize awarded, depending on fluctuations in accommodations, and event availability at time of booking the trip. Any difference between stated approximate retail value and actual value of Grand Prize will not be awarded. Winner is solely responsible for any federal, state, and local taxes. **All travel must take place before Tuesday, May 31st, 2022 or the Grand Prize(s) will be forfeited.**

Drawing. Winners will be selected by the MACVB Marketing Committee from among all eligible entries collected during the Entry Period taking place on or about Thursday, June 3, 2021 at Sponsor's principal place of business. The drawing will be conducted by Sponsor, whose decisions and interpretations on all matters relating to the Giveaway and these Official Rules are final and binding in all respects. Sponsor reserves the right to disqualify any entrant or winner and may refuse to award a prize to a person who is not eligible or has violated a rule, gained unfair advantage in the Giveaway, or obtained winner status using fraudulent means. If there is a dispute about the identity of an entrant, prize will be awarded to the natural person to whom the email address is assigned by the internet service provider responsible for the domain associated with the submitted email address. If winner is found to be ineligible or not in compliance with Giveaway rules, winner will be disqualified and an alternate winner will be awarded the prize based on the runner ups selected by the MACVB Marketing Committee. Winner will be notified via Instagram direct message from the Frankenmuth page (@frankenmuth). Inability of Sponsor

to contact winner via Instagram within seventy two (72) hours after selection, may result in disqualification of winner and an alternate winner may be selected at Sponsor's discretion. Prize will be sent to winner by U.S. mail within fourteen (14) days after winner has been notified and accepted the prize. If prize is returned as undeliverable, then prize will be forfeited and another winner will be selected.

Odds. The odds of winning will depend on the number of eligible entries received, according to the eligibility requirements in the Giveaway.

WARNING: ANY ATTEMPT BY ANY PERSON, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE ANY SPONSOR-OWNED WEBSITE OR MOBILE APPLICATION OR RELATED SOCIAL NETWORKING SITE, THE ENTRY PROCESS, OR OTHERWISE INTERFERE WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY, MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

General Terms. By entering this Giveaway, you promise to abide by the Official Rules and decisions of Sponsor, which will be final and binding in all respects. Sponsor reserves the right, at its sole discretion, to refuse, disqualify or withdraw any entry at any time. Sponsor will not be responsible for any injury, damage or loss of any kind arising out of your participation in the Giveaway. YOU AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS SPONSOR, ITS AFFILIATES, SUBSIDIARIES, EMPLOYEES, OFFICERS, DIRECTORS, AGENTS AND ASSIGNS FROM AND AGAINST ANY OR ALL CLAIMS, LOSSES, INJURIES, OR DAMAGES RESULTING FROM PARTICIPATION IN THE GIVEAWAY. Except where prohibited by law, by accepting prize, winner grants Sponsor a perpetual, worldwide, royalty-free license to use winner's name, photograph, voice, and/or likeness without further authorization, compensation, or remuneration of any kind for advertising, promotion and other publicity purposes in any and all media now or hereafter known throughout the world.

Winner's Name. The name of winners is available only within thirty (30) days after the close of the Giveaway. To receive the name of the winners, where permitted by law, or a printed copy of the Giveaway Official Rules, please contact Sponsor via mail at Michigan Association of Convention & Visitor Bureaus, P.O. Box 304, Stanwood, MI 49346.