

FOR IMMEDIATE RELEASE

January 10, 2020

A FRESH LOOK: CITY CENTER ARTS, LLC

The former Red Lotus Center for the Arts that has been located at 356 W. Western Avenue in downtown Muskegon, lower level of the Century Club Retail Center since 2014, is starting a new chapter. It is under new ownership and has been renamed City Center Arts, LLC.



The mission of the gallery is to curate, present and sell the work of emerging and established artists from the Muskegon and surrounding areas with the vision of being a vibrant space where artists can continue to grow in their knowledge and expertise while engaging with the community thru programs that inspire, challenge, support and educate the appreciation and value of the visual arts. City Center Arts is primarily local West Michigan artists, many of whom continue to be members from Red Lotus Center for the Arts. City Center Arts is open to non-member artists and member artists to participate in our programs. Come share the arts with us and our community when we reopen after a couple of weeks of remodeling and rebranding with a new logo, website, and décor.

We will reopen with the upcoming Black and White Show on January 29<sup>th</sup> .

Black and White Show Opening January 29<sup>th</sup>. Classic, dynamic, bold! The Black and White show is all about the best classic art with a new edge. It's a new year, a new owner and a new audience! We are starting the new year off with the classic, the bold, the big, the stunning, the beautiful and the best for The Black and White Show. This is a show with everything from photography to 3D pieces. Come see what the new gallery has for you. You're invited to the Black & White Gala Event starting at 6:00pm on January 31<sup>st</sup>.

Details can be found on our new website: [www.citycenterarts.com](http://www.citycenterarts.com)

The gallery will continue offering its successful Open Mic Night which will continue on the 4<sup>th</sup> Friday of the month starting in February. The fourth Friday of every month from 7:00pm - 9:00pm, come to City Center Arts for Muskegon's longest running open mic event! Any kind of talent is welcome; songs, poems, readings, comedy, plays, dancing or whatever other skill you want to show off. Observers are welcome, too.

We make art accessible! Please contact us with any questions.

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