



Visit Muskegon
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Event Submission Guidelines

Thank you for taking the opportunity to list your event at Visit Muskegon! Please note that your event will not automatically appear as it will need to be vetted by our staff. We also request that you submit your event at least 2 weeks in advance. While this is not a requirement, it allows time to properly promote your event.

Appropriate submissions include events that are happening in Muskegon County, open to the public and which offer entertainment value to our guests. As a tourism site, our mission is to offer information that would be of interest to those visiting our area, therefore, these items will not be approved:

- **Club or group meetings or events**
- **Daily ongoing events.**
We will be glad to include the opening event.
- **Political events.**
- **Advertising for discounts or specials at your place of business.**
*This does **NOT** include special events at your establishment such as holiday celebrations, charity fundraisers, etc. We are glad to include those.*
- **Events that contain no entertainment value.**
We will make exceptions for establishments offering special holiday dinners.
- **Events that are offered to locals only.**

Be sure to check our website at www.visitmuskegon.org/events to see if your event may have already been added. If you have any questions about these guidelines please email info@visitmuskegon.org.