



**Camp directly on the beach at the second
annual Great Lakes Surf Festival, Saturday
August 17th**

FOR IMMEDIATE RELEASE

CONTACT

Joe Bidawid

248-227-0670

info@GreatLakesSurfFestival.com

Muskegon, MI - After a highly successful inaugural event, the Great Lakes Surf Festival is planning to hold their second annual event on Saturday, August 17th, 2019 at Pere Marquette Beach in Muskegon. For 2019, event goers will be able to learn how to surf, paddleboard and kayak, along with practicing yoga directly on the beach. Music, food, and a raffle will also take place. Several surfboards and paddleboards will be given away along with a trip to Costa Rica.

No waves? No problem! The Great Lakes Surf Festival in conjunction with Tommy's Boats of Grand Rapids will be making artificial waves. Tommy's Boats will be able to generate waist high waves to simulate ocean waves. These conditions will be ideal for those seeking a gentle way to learn a variety of

boardsports.

While this event promises to be a board rider's nirvana, one of the most appealing aspects of participating in this festival will be the opportunity to camp directly on the beach, just a few steps from the water. Tent camping, at a specified section of Pere Marquette Beach, will be available for the nights of Friday, August 16th and Saturday August 17th.

Event Co-Founder Joe Bidawid is excited about what's on slate for this second year; "We are excited to see the Great Lakes Surf Festival grow and to have the support from our sponsors and from the surf and paddleboard industry. We have one of the most beautiful venue locations on the Great Lakes, in Pere Marquette Beach, and we encourage anyone interested in a fun and family friendly beach day to come out and join us"

"Imagine a late summer day on an amazing beach, doing what you love and surrounded by so many people from all over the Great Lakes, who share the same passion. That is our goal," says Joe Bidawid,

More information can be found at www.GreatLakesSurfFestival.com.

Since 1917, the West Michigan Tourist Association (WMTA) has worked to market the very best of West Michigan to travelers from around the world.

WMTA's membership base consists of more than 800 attractions, lodging, events, and activities all across the west side of Michigan, from the Indiana border all the way into the Upper Peninsula. Over the past century, Michigan's tourism industry has become second to only manufacturing in Michigan, making WMTA a vital resource for the area's tourist destinations.

profit. For more information, please visit wmta.org.

This press release is also available at www.wmta.org/2019/05/28/camp-directly-on-the-beach-at-the-second-annual-great-lakes-surf-festival-on-saturday-august-17th-at-pere-marquette-beach/

Please use this press-ready travel feature from the West Michigan Tourist Association in any way you like. It may be run in its entirety, in part, or used as a source for your own story. If I can be of any additional help (contact information, photos, etc.), please don't hesitate to get in touch with me at Adrienne@WMTA.org.

For further West Michigan News Stories, please visit the [West Michigan News](#) section of our blog at WMTA.org



Copyright © 2019 West Michigan Tourist Association, All rights reserved.

[unsubscribe from this list](#) [update subscription preferences](#)