

FOR IMMEDIATE RELEASE  
November 1, 2017

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## **2017 Festival of Trees opens November 22 at Muskegon Museum of Art**

The Muskegon Museum of Art Festival of Trees returns in 2017 for its 13th year as a community holiday tradition. The 2017 Festival of Trees will be open Wednesday, November 22 through Sunday, December 3, daily 10:00 am to 5:00 pm, noon to 5:00 pm on Sundays, and closed on Thanksgiving. Holiday traditions of different countries inspire this year's festival theme and displays. Professionally designed themed trees and décor will be available for purchase through silent auction over the 11 days of the Festival. Raffles, music, seasonal and holiday shopping, and special events will add to the fun.

Purchase Festival admission tickets at the door: \$10 Adult, \$5 MMA Member, \$3 child 3-17 yrs. (under 3 free), \$15 All Festival Pass

### **Special events include:**

- November 11 Pre-Festival Free Family Fun Day: Origami Super Saturday
- November 22 First Day Food Drive
- November 24 Meijer Family Day
- November 25 Teddy Bear Breakfast
- November 26 Deck Your Halls centerpiece design workshop
- November 28 Senior Day
- December 1 Muffins & Mimosas Fashion Show
- December 1 & 3 *A Christmas Carol* as presented by Tom Harryman
- November 24, 25, and December 2 Visits with Santa

Purchase advance tickets for Teddy Bear Breakfast, Deck Your Halls, and *A Christmas Carol* performance by calling (231) 720-2580.

Festival Title Sponsor is Arconic/Whitehall Operations. Nichols is Festival Co-Sponsor.

### **SPECIAL EVENTS**

**Saturday, November 11, 10:00 am – 3:00 pm**

#### **Origami Super Saturday**

#### **Pre-Festival Free Family Fun Day**

Ms. Ronace will lead our youngest team to flip and fold unique origami ornaments for the Super Saturday Holiday Tree, which will be part of the Festival of Trees event. Youth participants will get a free Festival of Trees admission ticket. Activities also include guided tours and a family film. Admission and activities are free. Underwritten by Arconic/Whitehall Operations.

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**Wednesday, November 22**

**First Day Food Drive**

Half off adult admission price with a food donation for Loaves and Fishes food pantry. Regular adult admission: \$10

**Friday, November 24, 10:00 am – 5:00 pm**

**Family Day**

Santa and kids' activities. Special Family Day adult ticket price: \$5. Kids get in free on Family Day. Visit with Santa 2:00 – 4:00 pm. Sponsored by Meijer

**Saturday, November 25, 8:30 – 10:30 am**

**Teddy Bear Breakfast**

Especially fun for kids ages 3-8 years old. Breakfast, Santa, teddy bear checkup, and more! \$12 per adult, \$7 per child ages 17 and under. Includes Festival admission. Reserve tickets early. This event always sells out. Call 231.720.2580 to purchase.

Sponsored by Hines Corp.

**Sunday, November 26, 1:00 – 3:00 pm**

**Holiday Centerpiece Make & Take Workshop**

With Deb Moon, Le Fleur Shoppe, and Skeeter Parkhouse, Wasserman's Floral and Gifts. Space is limited. Tickets: \$30 per person/\$25 MMA member/\$35 at the door. Call 231.720.2580 to purchase. Includes refreshments and Festival admission. Cash bar. Sponsored by Floyd & Caron Farmer

**Tuesday, November 28, 10:00 am – 5:00 pm**

**Festival of Trees Senior Day**

Special Senior Day half-off ticket price: \$5 for ages 65+. Free coffee and cookies, vendor samples, door prizes, and more! For large groups, call 231.720.2571. Sponsored by Sonus Hearing Care Professionals

**Friday, December 1, 11:00 am – 1:00 pm**

**Muffins and Mimosas Fashion Show**

MMA volunteers will model the new line of fashion clothing from the MMA gift shop. Free with Festival of Trees admission. Refreshments provided. Cash bar. Call 231.720.2587 for more information.

**Friday, December 1 and Sunday, December 3**

**A Christmas Carol**

**As presented by Tom Harryman**

Friday Evening, December 1, 7:30 pm

Sunday Matinee, December 3, 2:00 pm

\$15 adult, \$10 MMA member, \$5 15 years & under

Tom Harryman's masterful one-man performance of the Christmas classic. Friday night performance will be preceded by a cocktail hour starting at 6:30 pm.

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## **Visit with Santa!**

Bring your camera!

**Friday, November 24, 2:00 – 4:00 pm**

**Saturday, November 25, 12:00 – 2:00 pm**

**Saturday, December 2, 2:00 – 4:00 pm**

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### VISITOR INFORMATION

The Muskegon Museum of Art is located at 296 W. Webster Ave., downtown Muskegon, MI.

Call (231) 720-2570 or visit [www.muskegonartmuseum.org](http://www.muskegonartmuseum.org) for information. Call (231)720-2580 to purchase event tickets.